



With Dr. Pamela Moss, your Soul Guide



For Lights (*coaches, healers, change agents, guides, messengers*) who know you are here to make a big difference with your true work — but also know you're NOT really doing it. Or you ARE doing your true work and making a difference — but you're not earning enough . . .

Your mission, should you choose to accept it, is to
unleash your confidence and clarity
about your purposeful work,
create an offering that is truly inspired,
and follow a very clear, simple pathway
to wonderful clients and earning more than ever before
in 90 days or less.

How you will CREATE these results and fulfill your mission:



Module 1: **Claim Your Confidence, Clarity and Courage**

Module 2: **Reveal Your Soul Purpose Work**

Module 3: **Express Your Inspired Offering**

Module 4: **Access Your Simple Path to Wonderful Clients**

Module 5: **Transform: How You Deliver the Wow!**

Module 6: **Enroll From the Soul and Earn While You Learn**

Course Syllabus

Module 1: Claim Your Confidence, Clarity and Courage

We begin at the beginning: you can only create powerfully by standing in your power. In this module we do the deep work to transform your long-time self-doubt, fear of being seen, and secret sense of unworthiness into authentic confidence, clarity and charisma so that you naturally attract the opportunities you desire.

How: We'll use my "Soul Alignment System for Guaranteed Transformation" to rapidly and permanently cause the inner shifts you may have spent many years trying to achieve. You will LOVE this beautiful and life-changing work... and you will take inspired action to prove to yourself that things are different now. You will also gather external evidence that you truly ~~are~~ have a lot to offer, so your new confidence is grounded in reality.

The takeaway: in this module you transform your subconscious programming so that you are confident, clear and courageous, and able to receive at a much higher level.

Module 2: Reveal Your Soul Purpose Work

Next, your soul purpose work will be revealed from deep within you: who you are designed to help, the problem(s) you can solve for them, their journey of transformation that you can guide them through, and your soul purpose mission (what it's all in service of). Having this deep clarity will forever answer the question "*what do you do?*" and naturally draw in your ideal clients.

How: We will open my Inner Wisdom Treasure Chest to access powerful tools for you to connect with your trusted higher guidance and deep knowing, and uncover the clues hidden in your most successful client's journey. (Don't worry if you don't think you have one.)

You will also receive a 1:1 personal **Soul Purpose Clarity Session** with me, where you'll get amazing (even mind-blowing) clarity about your soul purpose mission and work — directly from your own trusted guidance speaking through you, as well my highly-developed Soul Guide intuition.

The takeaway: in this module you reveal to yourself what you are here to do, and find the resonant language to reveal it to the world — so that you're finally free to live your highest calling.

Module 3: Express Your Inspired Offering

Now it's time to bring your purposeful work out of the abstract and ethereal and into the tangible and real: you will create a truly inspired offering — the most lucrative offer that you can make at this time in your business — and express it in a way that is irresistible to your ideal clients.

How: First I'll walk you through the 6 Sacred Keys that unlock your Inspired Offering:

* the primary pressing problems your ideal clients have;

- * the deep desires of your ideal clients, including the person they long to become
- * the big promise you can make (a.k.a. your clients' Mission in your program)
- * the kind of program you want to create
- * the features and benefits of your program
- * the perfect bonuses that have them say, "*sign me up now!*"

I will teach you how to put these pieces together and express them as a compelling offer that appeals to your ideal clients' emotions and their rational side — their heart and their head. Then you will test your offering with real people, so you can improve it with their feedback and make sure you've got something people really want and will pay for (and you don't waste time and energy developing a program people won't buy).

The takeaway: in this module you create a compelling, market-tested offering you know your ideal clients love — so that you hone in with certainty on the right program for you to create, around what they actually want and need to achieve the result they most desire — and will pay generously for.

Module 4: Access Your Simple Pathway to Earning More Than Ever Before

Here we access *your* simplest pathway to wonderful clients and earning more than ever before — without needing a website, building a email list, buying advertising, creating a blog or podcast or videos, or all the other marketing things people say you have to do to get clients.

How: You'll learn where to find your ideal clients, and what to say to have them eager to talk to you.

You'll also identify the "right price" investment for your high-value program (full payment & installment plan). And you'll create your "Idea to Market Blueprint" with minimum, target and stretch financial goals — so you'll know how exactly many high-value clients you need to meet your goals.

The takeaway: In this module you access — in a very practical, grounded way — the *exact pathway you'll follow to earn more than ever before* with your purposeful work, so it's no longer mysterious what to do and how to do it.

Module 5: Transform: How You Deliver the Wow!

Now that you know you have something people want, and you have a pathway to find your ideal clients, you want to make sure you can deliver the transformation you're promising!

How: We'll uncover **your unique system** to transform your clients and deliver the "wow!" results you're promising, in one of 3 ways:

- dig into your *most successful client's story* to identify 3-6 stages in their journey of transformation and the lessons and benefits of each;
- identify the 3-6 *core pillars or principles* needed for the transformation, and the lessons and benefits of each
- create a *compelling metaphor or map for the journey* you'll take your clients on, with 3-6 stages or stations and the lessons and benefits of each

Then I'll help you to brand your unique system of transformation by turning it into a memorable, results-oriented acronym — so that people know exactly how you can help them achieve the results they desire *and you know how you do it, too!*

The icing on the cake: we'll also come up with the perfect name for your program, and you'll choose the best delivery model. You'll know just how you're going to do this!

The takeaway: In this module you discover your unique transformational system to fulfill the promise of your high-value program — so *you know how* you “deliver the wow,” and your ideal clients know you are the solution to their problems.

Module 6: Enroll From the Soul and Earn While You Learn

This final module is where you learn what I call “Sacred Sales” — how to have powerful, soul-to-soul conversations with your ideal clients that result in them saying, “Sign me up!” You'll also learn how to address their concerns or objections in an empowering way, so that 100% of the right people say “yes” — and the whole process feels authentic and good to both of you.

Mastering the Sacred Sales conversation is essential to “earning more than ever before,” so you'll get clear guidelines and essential mindset tips, and we'll spend some time practicing to work through any challenges you have.

Even more exciting — in this module you will enroll your first high-value, wonderful client! And more than one, if you wish... I'll hold your hand through the process and our whole group will support you. Once you sign up your first high-value wonderful client, you'll know how to keep doing that ... forever.

The takeaway: In this module you'll learn how to have sacred conversations that result in the perfect people paying you very well to work with them — and you will sign up your first high-value wonderful client(s) and start delivering your transformational program, so you earn while you learn. *Mission accomplished!*

Your mission, should you choose to accept it, is to unleash your confidence and clarity about your purposeful work, create an offering that is truly inspired, and follow a very clear, simple pathway to wonderful clients and earning more than ever before — in 90 days or less.

Offer Summary

This is a small group Beta program with a maximum of 10 participants. Since it is the Beta version, your feedback will fine-tune the program, and your investment is half the price of the 'official' program coming Fall 2019.

This program starts February 3, 2019 and ends May 12, 2019. Enrollment closes February 1 or when we have the 10 participants — whichever is sooner.

See next page for all the details



Key Delivery Components:

1. **Weekly LIVE training, transformation, and/or coaching Zoom video classes** with me. (Includes recordings in case you can't be there live or want to listen again, and a couple of break weeks built in for catch up.) Classes will be approximately 75 minutes. Weekly class time to be decided by poll of participants, probably a Sunday.
2. **Secret Facebook Group** for community, answers to your questions, and feedback on what you are creating. I'll be there to support you between classes; it will be a lively and incredibly supportive community of like-minded and like-hearted souls.
3. **Success Showcase at the end** (in May) that highlights you and each of the other participants and your businesses. You can invite your friends and potential clients, and I will invite my whole list -- I'll interview you and we'll celebrate you, for invaluable publicity!

Program Investment:

5 installments of \$597 (downpayment now, then monthly Feb-May 2019)

Or pay the tuition of \$2497 in full, save \$500. You may use PayPal Credit for 6 months 0 interest to pay in full. (Tuition is half price for this Beta version; it will be \$5000 this fall.)

Program Bonuses!

1. Customized "**Head Start Booster Bonus**" to get you going now, before we begin as a group in February. (I'll select the perfect one for you from my basket of possibilities.)
2. **1:1 Soul Purpose Clarity Session** with me for astounding clarity about your soul purpose mission and work — directly from your own trusted source(s) of Guidance speaking through you, as well my highly developed Soul Guide intuition.
3. "**Success for Sure Six Pack**" of **1:1 Laser Sessions** with me — These are highly focused 15 minutes sessions to quickly bust through blocks or get my help on your

messaging, etc. You can schedule your Laser Sessions as needed during the program. You'll find we can very quickly get you unstuck!

4. The **recording of your Success Showcase segment**, so you can use it on your (future) website or Facebook biz page to promote your work!
5. **Momentum Session** after this program is over — to build on your momentum and create your next level of success!

My “You Can’t Fail” Guarantee:

If you do the work, you’ll get to “Mission Accomplished” (earn your \$2500 investment — *or a whole lot more*) before the end of this program.

If you don’t, I will keep supporting you *at no charge* until you DO reach Mission Accomplished.

You’ll then know how to keep doing it.

Your success is guaranteed!

Next step

Register at <https://thesoulguide.com/answer-the-call/>

Or if you have questions, [talk to me](#)